ORDER

 Order / Rev:
 108089

 Alt Order #:
 06866082

 Product Desc:
 OBAMA 60S

 Estimate:
 2175

 Flight Dates:
 10/25/12 - 10/29/12

 Original Date / Rev:
 10/22/12 / 11/06/12

 Order Type.
 GENERAL



Amy McCreary

BLPHI National

Agency Name:

Buying Contact:

Billing Contact: Washington Harbor

Washington, DC 20007

Billing Type:

Primary AE

Sales Office

Sales Region.

Billing Calendar:

Billing Cycle:

Agency Commission.

Cash Broadcasi

15%

EOM/EOC

Advertiser

Name:

Obama for America — A35+

GMMB, Inc./ Washington D.C.

Demographic: Product Codes:

PLC01-Democrat

Pnority:

SELECT PRIORITY CODE

Revenue Codes.

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$46,300.00	\$39,355.00
10/29/12	10/29/12	4	\$5,600 00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
Oclober 2012	14	\$46,300 00	\$39,355 00	0.00
November 2012	4	\$5,600 00	\$4,760.00	0,00
Totals	18	\$51,900.00	\$44,115.00	0.00

00.05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Dale / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	25%	\$51,900 00		
Market	100%	\$207,600 00		

	Tolal		
Share			
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
25%	\$51,900 00		
0%	\$0.00		
0%	\$0.00		
25%	\$51,900.00		
2%	\$4,152 00		
17%	\$35,292.00		
0%	\$0.00		
0%	\$0,00		
6%	\$12,456 00		
	0% 0% 0% 25% 0% 0% 25% 2% 17% 0%		

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp	w/WaQM	5- 6a	MTF	1;00	1	\$900.001	0.00 NM	1	\$900 0 0
					M-F 5-6a WakeUp	w/Wagners								
		WAKE U	IP WITH 1	THE WAG	NERS									
		Stan	t Date	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		

Print Date: 11/06/12 14:31:05 Page 2 of 3

KSNV

Order / Rev:

108089

Advertiser.

Obama for America

Ait Order #: Flight Dates: 06866082 10/25/12 - 10/29/12 Product Desc: OBAMA 60S

Estimate:

2175

End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start M-F 5-6a WakeUp w/Wa@M 1.00 \$900.001 0.00 NM \$900 00 KSNV 10/25/12 10/29/12 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Weekdays Spots/Week Rate Rating Start Date \$900.00 Week: 10/23/12 10/29/12 M--TF--0.00 E 2 KSNV 10/25/12 10/29/12 M-F 6-7a WakeUp w/WacM M--TF--1:00 1 \$1,400 001 0.00 NM \$1,400.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Spots/Week Rating Start Date End Date Rate 10/29/12 M--TF--\$1,400.00 0.00 Week: 10/23/12 **Today Show** 658a-9am M--TF--1:00 2 \$1,800 001 0.00 NM 2 \$3,600 00 E 3 KSNV 10/25/12 10/29/12 CM Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating M--TF--Week: 10/23/12 10/29/12 \$1,800,00 0.00 1:00 \$700 001 0.00 NM \$700.00 E 4 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATUROM ----5-6a-7a News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** End Date Weekdays Spols/Week Rate Rating Start Date Week: 10/22/12 10/28/12 ----S-\$700.00 0.00 \$1,250,00 7a-9am 1 \$1,250,001 0.00 NM E 5 KSNV 10/27/12 10/27/12 Saturday Today CM ----5-1:00 Saturday Today SATURDAY TODAY Spots/Week Start Date End Date Weekdays 4 1 Rate Rating 10/28/12 \$1,250.00 0.00 Week: 10/22/12 1:00 1 \$1,500.001 0 00 NM \$1,500.00 E 6 KSNV 10/28/12 10/28/12 Sunday Today CM 7a-8am ----5 Sunday Today TODAY ON SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 \$1,500.00 0.00 Week: 10/22/12 M-F Today Show III 4th IBM M-¬TF--1:00 \$650.001 0.00 NM \$650.00 KSNV 10/25/12 10/29/12 10am-11am Today 4lh Hour TODAY SHOW III **End Date** Weekdays Spots/Week Rate Rating Start Date M--TF--Week: 10/23/12 10/29/12 \$650.00 0.00 1 00 \$650 001 0.00 NM \$650 00 E 8 KSNV 10/25/12 10/29/12 Rachael Ray CM 11am-12pm M--TF--Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/29/12 M--TF--\$650.00 0.00 Week: 10/23/12 Days of our Lives E 9 KSNV 10/25/12 10/29/12 M--TF--1.00 \$850 001 0 00 NM ۵ \$0.00 CM 1258p-2pm Days of our Lives DAYS OF OUR LIVES Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate M--TF--\$850 00 0.00 Week; 10/23/12 10/29/12 Ch Dale Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type Spot 1258p-2pm M--ThF--1:00 (\$850:00) 0.00 NM 1 KSNV 10/23/12-10/29/12 Days of our Lives Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 10 KSNV 10/25/12 10/29/12 The Doctors CM 2рт-3рт M--TF--1:00 \$650.001 0.00 NM \$650 00 The Doctors THE DOCTORS Start Date Weekdays Spots/Week Rating End Date Rate 10/29/12 M--TF--\$650.00 Week: 10/23/12 0.00 E 11 KSNV 10/25/12 10/29/12 Dr. Phil 3-4p M--TF--1:00 \$900.001 0.00 NM \$900.00 CM Dr Phil DR PHIL Weekdays Spots/Week Rate Rating Start Date End Date 0.00 M--TF--\$900.00 Week: 10/23/12 10/29/12 0.00 NM 10/25/12 10/29/12 M--TF--1:00 1 \$2,400 001 \$2,400 00 E 12 KSNV M-F Early News CM 5-630p M-F Early News

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Order / Revi

108089

Advertiser:

Obama for America

Aft Order #1
Flight Dates:

06866082

10/25/12 - 10/29/12

Product Desc

OBAMA 60S

Estimate.

2175

KSNV

Ln Gh EARLY	Start NEWS	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
Sta Week, 10/	rt Dale /23/12	End Date 10/29/12	<u>Weekdays</u> MTF	Spots/Week	Rate \$2,400.00	Rating 0 00					
E 13 KSNV	10/25/1	2 10/25/12	Thurs PR 9-10p	СМ	9-10pm	T	- 1:00	1 \$6,400.001	0.00 NM	1	\$6,400,00
THE			Thursday Prime !	9-10pm	·					·	40 ,100.00
		P ALL NIGH			_						
<u>اداد</u> /Week, 10	<u>irt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spois/Week	<u>Rale</u> \$6,400 00	Rating 0.00					
			Fri PR 9-10p	CM .	9-10pm	F-	1:00	1 \$5,200 00 1	0 00 NM	1	CE 200 00
			Friday Prime 9-16		o lopin	,	1,00	1 \$5,200 00	O OO INWI	'	\$5.2 0 0 00
GRIMM											
	rt Date	End Date	<u>Weekdays</u>	Spols/Week	Rale	Raling					
Week: 10/		10/28/12	Sat PR 8-9p		\$5,200.00	0.00					
E ID VOIN	10/2//1	2 10/2//12	Sat PR 8-9p Saturday Prime 8	CM S-9nm	8-9pm	 5	5- 1:00	1 \$2,400,001	0 00 NM	1	\$2,40 0,00
ENCOR	ιE		Oblinion i Tillie C	7-3pm							
Sla	rt Date	End Date	<u>Weekdays</u>	Spols/Week	Rale	Rating					
Week 10/3		10/28/12	S -	1	\$2,400.00	0.00					
E 16 KSNV	10/28/1	2 10/28/12	NFL Football	СМ	1P-9PM		S 1:00	1 \$20,000 00 1	0 00 NM	1	\$20,000,00
SNF			NFL Foolball								
	rt Date	End Dale	Weekdays	Spols/Week	Rate	Raling					
Week: 10/2		10/28/12	5		\$20,000.00	0 00					
E 17 KSNV	10/25/1	2 10/29/12	The Tonight Show		1135p-1236a	MTF-	- 1:00	1 \$1,000 001	0.00 NM	0	\$0.00
			Tonight Show						0.00 11111	·	\$0 00
		V W/ JAY LE									
<u>Star</u> Week: 10/2	rt Dale	End Dale 10/29/12	<u>Weekdays</u> M∓F	Spots/Week	<u>Rale</u> \$1,000,00	Rating					
	Dale Rai		escription	•	51,000.00 /End Time	0.00	Weekdays	Length Rate	Rtg Type		
			he Tanight Show		p-1236a		MThF				
-	esolved								2 32 7.117		
			AY MOVES]								
E 18 KSNV	10/25/12	2 10/29/12	Late Night w/Fallo		1236a-136am	MTF-	1:00	1 \$500.001	0.00 NM	1	S500 0 0
) ATE NI	CHT W/	JIMMY FALI	Late Night w/Fallo	on							
	t Date	End Date	Weekdays	Spots/Week	Data	Detine					
Week: 10/2		10/29/12	MTF	1	<u>Rate</u> \$500.00	Rating 0.00					
			Saturday Nighl Liv	/e CM	1130pm-1;02		- 1:00	1 \$2,800,001	0.00 NM	1	\$2 .80 0 .00
			Salurday Night Liv					. 45,553.051	5.55 (117)		₩E,000.00
SATURE											
<u>Star</u> Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating			1		
VVCCN TUIZ		10/20/12		<u>_</u>	\$2,800 00	0.00					
									Totals	18	\$51,900,00